OPEN CALL Art Investigation Programme
Casa Planas & Goethe-Institut
Deadline June 30st 2020

www.casaplanas.org

ART INVESTIGATION PROGRAMME
Casa Planas in conjunction with the Goethe-Institut is pleased to announce the second edition of Artistic Research Residencies, the aim of which is to develop and produce innovative projects that reflect upon and shed light on cultural relations between the Planas Archive and German culture.

The centre is offering a residency programme for research into contemporary art aimed at creators and thinkers.

It is required that each proposed project should demonstrate a link to German culture, whether this be in the form of artistic references, moments from history or current and cultural events. The need to establish a new cultural cartography which analyzes, in an inclusive manner, the cultural consequences of contemporary global mobility is pressing.

In relation to this link with German culture, mediation projects that have direct social relevance to our field of work and the Casa Planas neighbourhood or that are related to the subject of archives, postcards, landscape, tourism and memory, will also be valued. We have special interest in audiovisual, performative disciplines and transdisciplinary proposals.

The programme fosters contexts for creation through workspaces, research processes, round tables, co-creation laboratories, meetings between artists, curators, groups and professionals in the sector.

Our objective is to embrace national and international projects, bringing projects from abroad here to our local artists, as well as stimulating reflection and investigation from a local perspective around the cultural flow and international influences that exist here in the Balearic islands.

As part of the project a short publication will be created in order to document the creation processes of the selected residents.

A total of 3 scholarships will be given, one for each modality.

**Residency dates:**
from November 15th to November 27th 2020

**Grant aid:** € 1500 gross plus accommodation

**Deadline for applications:**
June 30st 2020

**More information:**
cccpcasaplanas@gmail.com
971 966 751
ART INVESTIGATION PROGRAMME
Resident Artists Programme Casa Planas.

**MOD A.**
Aimed at artists resident in Mallorca to develop a residency project at Casa Planas.

**MOD B.**
Aimed at international artists with links to Mallorca and the German culture to develop a residency project at Casa Planas.

**MOD C.**
Aimed at artists with an international profile to develop a residency proposal for sound/radio exploration at Casa Planas.

**1. Who Is It For?**
Artists, thinkers, researchers, cultural producers and curators. 18 years old and over. No upper age limit.

**2. Application Process**
All applications to be sent via email to cccpcasaplanas@gmail.com
Please include the following information:

a) Subject:
Art Investigation Programme 2020 - Modality [A, B or C].

b) Please attach in PDF form (Max20MB).
1. Project to be developed during the residency with an explanatory text.
3. Completed application form including contact information.

Please note: The application may be written in Catalan, Spanish or English.

**3. Deadline for Application**
The deadline for submitting applications, along with the required documentation, is June 30th 2020 at 24.00 hours. Please send to cccpcasaplanas@gmail.com

**4. Final Selection**
Casa Planas will contact successful candidates prior to the end of July 2020. All other candidates will be notified by email.

**5. Evaluation criteria**
a) It is imperative that the proposed project explores aspects of interculturalism between Germany and Mallorca.

b) Value will be given to the following:
- Proposals linked to the Planas Archive and Germany.
- Mediation projects related to the Casa Planas neighbourhood and Germany.
- Projects which reflect on environmental issues.
- Proposals from people who have a migratory background connected to Germany.

c) The viability of the project, the innovation and creativity of the proposal.

d) The cultural, artistic and social impact and projection.

**6. Obligations of residents**
a) Selected artists are required to keep a record of the development of their project,
ART INVESTIGATION PROGRAMME
Resident Artists Programme Casa Planas.

which must be presented within a month of finishing the residency. The record should be a minimum of 4 pages and include high quality images of the process of work.

b) Artists are required to donate copies of any material that can be reproduced to become part of the Casa Planas archive. If there are no such materials available, documentation of the process and results will need to be presented. These records will NOT be used at any time by Casa Planas for any commercial purposes.

c) Neither the Casa Planas or the Goethe-Institut logo may be published without prior approval obtained by email from the management of the relevant centre.

d) Any public or written communications, be they individual or joint, linked to the projects as well as any publications made during the period of the scholarship, must acknowledge the status of research resident at Casa Planas in conjunction with the Goethe-Institut.

e) The artist must leave the workspace in the same conditions in which they were found.

f) Successful candidates may not have previously undertaken the same residency at Casa Planas.

g) Successful candidates must spend 80% of their residency working in person at Casa Planas.

h) Successful candidates must attend the activities programmed such as, visits and professional meetings during the period of residences.

7. Casa Planas’ Commitment

a) Provision of tools and technological equipment (subject to availability) by Casa Planas.

b) Studio space at Casa Planas.

c) Support with the creative process.

d) Participation in cultural activities at Casa Planas.

e) Introduction to and networking with cultural agents in Palma.

f) Documentation of the residency to form part of a publication.

g) Promotion of the residents projects through social and other media.

h) Public presentation of the work developed at Casa Planas on a date to be agreed with the management of the centre and the Goethe-Institut.

8. Goethe-Institut

The Goethe-Institut will provide the Casa Planas cultural centre with the financial means to allocate funds and supervise the residencies.

9. Grant procedure

The granting of the scholarships will be carried out under a system of competitive competition, in accordance with the principles of objectivity, equality, non-discrimination and publicity.
The management of Casa Planas will make a pre-selection of candidates.

A committee formed by a representative of the Goethe-Institut Barcelona, a representative of the Hangar Creation Centre and a representative of Casa Planas will make the final decisions on residents.

The scholarship is subject to a withholding of 3% of Personal Income Tax (Income Tax on Individuals).

The payment of the amount awarded will be made within 10 working days of formal acceptance and the relevant paperwork will be issued to the candidate.

The total amount of the grant will be €1500 (taxes included) for living expenses, production and fees.

Casa Planas will pay the selected artists 60% in advance and a second payment of 40% upon delivery of the final documentation of the process.

10. Acceptance of the stated obligations

The presentation of an application for the grant implies the acceptance of these rules and obligations and will consist of a professional contract. Failure to comply with the obligations stated may affect the second payment of the scholarship.
About Casa Planas

Casa Planas Cultural Centre for Creation promotes culture from a platform of experimentation, research and creativity alongside a deep commitment to rescuing the old Casa Planas photography factory. The space which had fallen into disuse, reopened its doors as an independent centre for investigation and artistic creation in April 2015, thus recovering the material and immaterial memory of this unique space for the city of Palma.

Casa Planas is a buzzing hive of creativity, where a diverse range of workshops interconnect with one another. The workshops include a photographic laboratory, printing and serigraphy workshops, writing, new technologies, contemporary art and critical thinking, concert hall, dance laboratories, theatre and stage design, radio, recording studios, rehearsal space, artist studios and shared creative spaces plus other non-classifiable activities.

We support the artistic process and offer resources to encourage creation. From an integral vision, our aim is to reformulate and reflect on artistic practice and challenge the exercise of institutional and academic power as well as that which exists within artistic circles and even among the general public.
About the Goethe-Institut

The Goethe-Institut is the Official Cultural Institute of the Federal Republic of Germany. This non-profit association promotes the German language abroad and encourages international cultural cooperation. There are more than 150 institutes worldwide in 98 different countries. The institute was founded in 1951 and its main headquarters is in Munich. It operates throughout the world on the basis of a framework agreement with the German Federal Ministry for Foreign Affairs; however, it maintains its official autonomous association and does not fall under the organization of the Ministry of Foreign Affairs.

Its main objectives are the dissemination of the teaching of the German language abroad and the promotion of international exchange and cultural cooperation. Through offering extensive information on the cultural, social and political life of Germany, the Goethe-Institut provides a clear and comprehensive picture of the country.

The basic principle of the Goethe-Institut is to work alongside collaborating bodies, including organizations, cultural agents and civilian partnerships in each host country. Projects are always developed and carried out jointly.

For almost 70 years, thanks to the wide network of different headquarters such as Goethe Centres, cultural associations, lecture halls and different examining and teaching centres for German, the institute has provided many people with their first contact with Germany. The joint work carried out during this period by the Goethe-Institut and other important institutions in more than ninety countries in the world, has contributed towards consolidating trust and developing an attitude of kind regard for Germany. To the best of its ability, the Goethe-Institut supports all those who are actively interested in Germany and its culture.

In many countries the Goethe-Institut maintains partnerships with local non-profit cultural centres in important cities where it does not have its own headquarters. These cultural centres, unlike the Goethe-Institut, are not German institutions, but institutions belonging to the country of location; they are referred to as Kultur Gesellschaft.

Since 2019, the Centre for Research and Contemporary Culture, Casa Planas based in Palma de Mallorca and the international centre for contemporary culture Tabakalera in San Sebastián/Donostia have been the two cultural partners of the Goethe-Institut in Spain. In both places cultural events related to Germany are organized. The common goal is to build stable networks and dynamic connections to promote intercultural exchange, innovation, thought and contemporary creation. The fact that the Goethe-Institut in Spain opts for creative centres such as Tabakalera and Casa Planas as cultural partners, underscores its commitment to building new intercultural bridges and cross-border projects.

www.goethe.de/barcelona
About the Casa Planas Archive

Josep Planas i Montanyà was a photographer who established an iconographic representation of the Balearic Islands during the 50s and 60s. Photographer of the tourist boom era, producer and collector, he was also a pioneer in the fields of aerial photography and the mass production of postcards. Born in Catalunya, the creator of Casa Planas fell in love with the Majorcan landscape, which he would immortalise forever. He was the first European photographer to use a helicopter in order to take aerial shots, before even the local police took to the skies!

In postcard format, his images travelled all over the world. His shops would sell up to 25,000 postcards of Palma Cathedral, “La Seu” in just one year. Images of the island were sent all over the world thus bringing about Planas’ monopoly of industrial postcard production.

In 1947 Josep Planas opened his first store in Calle Colón, a business that would grow to have more than 15 establishments specializing in photography. Casa Planas made millions of images at a time, during an era when 700 annual reports were being produced. Casa Planas’ warehouse is overflowing with photographs, negatives, photographic lithographs, slideshows, slides, transparencies, more than 4,000,000 picture postcards and over 2,000 different brands and models of camera, used and collected by Planas over the years.

By delving into the archive, the impact that the early tourism boom had on the construction of urban and touristic residential districts in coastal areas can be clearly seen.

His camera captured the birth of the culture of mass tourism, creating the iconic imagery we see today. He also left an accurate record of the way people lived back then through coverage of high society weddings, sporting events, commercial reports for hoteliers and numerous photos depicting the unique countryside of the Balearic Islands.

Plana’s work was regularly published on the front pages of Arte Fotográfico, Baleares, Fotogramas, Fiesta Deportiva, Serra d’Or, La Vanguardia and many local newspapers. He was also a news correspondent for Spanish television. Among his many portraits, famous faces, such as Blai Bonet, Camilo José Cela, Robert Graves, Miró, Joan Fontaine, Errol Flynn, Charles Chaplin, Grace Kelly, Lana Turner, Fraga Iribarne feature. Planas was also to document visits to the island from Juan Carlos I de Borbón in 1953 and Franco in 1955.

His passion for collecting is more than apparent in the countless old photographs and postcards he left behind, alongside a large collection of photographic devices, accessories and oddities, prototype animations, Chinese shadow theatre equipment, daguerreotypes, zoetropes, magic lanterns, etc.

Unfortunately, the continued survival of the Planas Archive is at risk. Much of its contents are badly catalogued and poorly stored and there is a dire need for social and political support to help secure this precious collection and preserve it for future generations.

www.casaplanas.org
About the Scholarship Program

Art Investigation Programme

The residency program emerged in 2017 as a means to promote artistic research and production platforms in the context of creation.

The project is an innovative bid to tackle the contents of the archives and the memory and heritage contained within. Our project is focussed through an interdisciplinary, dialogical and active lens, constructing history from the dualities of local-global and intimate-collective.

This proposition arose from an original idea developed by the artist and researcher Marina Planas, who has been inspired to use her grandfather’s archive as a platform for experimentation and research. This has not been done not solely for her own artistic production; the archive has been opened up to other artists in order to further kindle new discussions and viewpoints.

In 2019 the first offer of residencies with a focus on German culture was offered in collaboration with the Goethe-Institut Barcelona.

www.goethe.de

Up until now the participating residents have been: Esther Olondriz, Laura Marte, Neus Marroig, La Periférica, Marc Caellas y Esteban Feuné de Colombí, Platform Harakat, Margalida Roig, José Cruz, Marina Planas, Miquel García, Daniel Gasol, Ángela Boanadies, Sa Galanía, Pedro G. Romero and Joan Fontcuberta.

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